

Social and Marketing Internship (Part-time/Flex)

Who we are:

At Ancilla Ventures, we provide innovative products to our clients through robust web and mobile software solutions. Our clients are some of the healthcare quality improvement leaders in the country, and the data tools and web portals that we build allow them to accomplish their goals. We are proud of how we collaborate with our clients to work together to find solutions to problems.

Our team is the key to our success. By fostering a fun, productive, growth-oriented work environment, we develop strong relationships with our clients to develop high quality and innovative products. We are proud to be recognized by being named a winner in Milwaukee Business Journal's 2022 Best Places to Work!

To learn more, visit us at www.ancillaventures.com.

Who we're looking for:

Ancilla Ventures is looking for a candidate that is self-motivated, driven, brings creative and engaging ideas to the table, and is able to work collaboratively with moderate supervision. The ideal candidate will possess exceptional communication skills, values doing great work, and engaging people through various online website and social media outlets and potential in-person events.

What you'll do:

Social Media Marketing and Management

- Responsible for managing and maintaining all web and social media channels for brand awareness and company updates, including Facebook and LinkedIn;
- Write engaging content that promotes our brand and company in new and exciting ways;
- Create and execute bi-monthly, monthly, quarterly and as needed social media plans;
- Draft all web and social content, and ensure consistency in messaging and brand presentation;
- Gather monthly data of social media assets and continuously look to improve traffic and response rates;

Brand Management

- Ensure all social and web presence consistently aligns with company brand to provide a cohesive message to prospective customers;
- Manage consistency in logo and style guides across all external facing touchpoints;
- Create and maintain all internal and external branding collateral and make updates as needed;
- Promote brand locally with local associations for Recruiting purposes;
- Identify opportunities to engage and raise awareness of within the local community and healthcare industry;

If you have:

- Current enrollment in a Marketing degree program
- Exceptional written and verbal communication skills
- Impeccable attention to detail
- An ability to work as part of a team and independently
- An ability to handle change and shifting work priorities, multiple concurrent projects/tasks
- Interest in providing the highest level of service to internal and external customers

Compensation & Benefits

Salary

This is an hourly, part-time, paid position commensurate on your experience.

Office Environment

Ancilla offers a hybrid work arrangement in our new office in the heart of Downtown Milwaukee. The office maintains a fun and productive atmosphere, with a casual dress code. Ancilla strives to be an inclusive employer and a great place for all employees to work while maintaining work life balance.